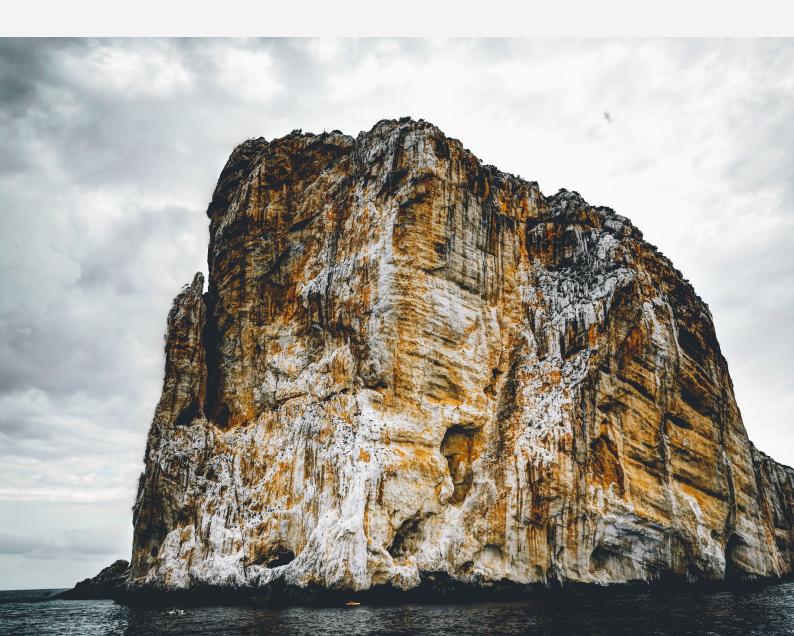# MAXIMIZER™CRM Integration Updates

Each of the following integrations was previously developed through Cloud Elements platform. As **MAXIMIZER**™CRM moves away from the Cloud Elements platform, some of these integrations will be deprecated, replaced or migrated.

If you are currently utilizing any of these integrations below, please review the next steps and alternative options that are available to you.

Dropbox & Dropbox for Business

STATUS - DEPRECATED
Both Dropbox and Dropbox for Business will be **deprecated** by December 31st 2020. If you already have the integration setup in Maximizer CRM it will continue to work until then.

NEXT STEPS
If you would like to continue integrating with Dropbox and/or Dropbox for Business, check out our integration with Zapier. Zapier allows you to connect any two applications and sync data between the applications. In this case, you could setup your own custom workflow between **MAXIMIZER**™CRM and Dropbox.
For more information, check out the Zapier Guide or this video on how Zaps work in Zapier.

OneDrive & OneDrive for Business

STATUS - SUPPORTED
Both OneDrive and OneDrive for Business will be supported by **MAXIMIZER**™CRM going forward. The integration features will remain the same, meaning it will continue to work in the same manner as it does currently.

NEXT STEPS
In order to be able to continue supporting the integration, we needed to make some changes to the backend of the integration. As such, if you already have this integration working with your **MAXIMIZER**™CRM, then **you would need to go through the re-authentication process**, in order for the integration to work beyond December 31st 2020.

More information will be provided on how to re-authenticate your OneDrive account with **MAXIMIZER**™CRM in the month of November. Please keep an eye out for communication from Maximizer CRM.

SharePoint

STATUS - SUPPORTED

SharePoint integration will be supported by **MAXIMIZER**™CRM going forward. The integration features will remain the same, meaning it will continue to work in the same manner as it does currently.

NEXT STEPS

To be able to continue supporting the integration, we needed to make some changes to the backend of the integration. As such, if you already have this integration working with your **MAXIMIZER**™CRM, then **you would need to go through the re-authentication process**, for the integration to work beyond December 31st 2020.

More information will be provided on how to re-authenticate your SharePoint account with **MAXIMIZER**™CRM in November. Please keep an eye out for communication from **MAXIMIZER**™CRM.

Google Drive

STATUS - SUPPORTED

Google Drive integration will be supported by **MAXIMIZER**™CRM going forward. The integration features will remain the same, meaning it will continue to work in the same manner as it does currently.

NEXT STEPS

To be able to continue supporting the integration, we needed to make some changes to the backend of the integration. As such, if you already have this integration working with your **MAXIMIZER**™CRM, then **you would need to go through the re-authentication process**, for the integration to work beyond Dec 31st 2020.

More information will be provided on how to re-authenticate your Google Drive account with **MAXIMIZER**™CRM in November. Please keep an eye out for communication from **MAXIMIZER**™CRM.

Google Calendar

STATUS - DEPRECATED & REPLACED

Google Calendar will be **deprecated** by December 31st 2020. If you currently have the Google Calendar integration setup in **MAXIMIZER**™CRM, it will continue to work as expected until then.

The integrations team will also be developing a new Google Calendar integration from the ground-up shortly, and we are targeting to release our native integration during the first half of the 2021 calendar year. This will **replace** and provide tighter integration with Google Calendar, compared to the integration that was developed through Cloud Elements platform.

NEXT STEPS

If you would like to continue syncing the appointments from Google Calendar to **MAXIMIZER**™CRM, we would suggest you utilize our integration with Zapier.

Alternatively, once the setup between Google Calendar and **MAXIMIZER**™CRM in Zapier is complete, you can continue to use this integration on a more permanent basis. This will allow you to tweak or make changes to how appointments get synced to **MAXIMIZER**™CRM in real-time.

If you have any feature requests and suggestions on how the new Google Calendar should work, please forward them to integration@maximizer.com.

Twilio

STATUS - SUPPORTED

Twilio integration will be supported by **MAXIMIZER**™CRM going forward. The integration features will remain the same, meaning it will continue to work in the same manner as it does currently.

NEXT STEPS

To be able to continue supporting the integration, we needed to make some changes to the backend of the integration. As such, if you already have this integration working with your **MAXIMIZER**™CRM, then **you would need to go through the re-authentication process**, for the integration to work beyond December 31st 2020. More information will be provided on how to re-authenticate your Twilio account with **MAXIMIZER**™CRM in November. Please keep an eye out for communication from Maximizer CRM.

HubSpot

STATUS - DEPRECATED

HubSpot integration with **MAXIMIZER**™CRM will be deprecated by December 31st 2020. If you already have the integration setup in Maximizer CRM it will continue to work until then.

NEXT STEPS

If you would like to continue integrating with HubSpot, check out our Maximizer integration with Zapier. Zapier allows you to connect any two applications and sync data between the applications. In this case, you could setup your own custom workflow between Maximizer and HubSpot.

For more information, check out the Zapier Guide or this video on how Zaps work in Zapier.

QuickBooks

STATUS - REPLACED

We are currently working with a partner to develop a new QuickBooks integration that will **replace** the current Cloud-Elements-based solution. This new integration will have a brand new set of features and will work with both versions of **MAXIMIZER**™CRM and On-Premise. The current QuickBooks integration will not be deprecated until the new integration has been developed and published to **MAXIMIZER**™CRM app store.

The new integration will be available early 2021, at which point the current integration developed through Cloud Elements will be deprecated. This new integration developed by our partner will be a paid application.

NEXT STEPS

MAXIMIZER™CRM will be deprecating the Cloud-Elements based QuickBooks solution on Jan 15th 2021. We will also communicate the pricing information of the new integration once it has been developed by our partner in the coming months. For current QuickBooks integration users there are two options moving forward:

1 - Switch over to the new QuickBooks integration developed by our partner once it has been published to Maximizer App store. Please note that current QuickBooks integration and the one developed by our partner will be distinct in terms of both features and functionality. As such, the QuickBooks integration developed by the partner will be installed as a brand new application in Maximizer, meaning there is no compatibility with the current version of QuickBooks integration.

2 - Alternatively, our integration with Zapier can also be utilized to integrate with QuickBooks. Zapier can be used to sync information both ways between QuickBooks and Maximizer, which allows to customize and configure exactly the information you would like to be synced between the two application.

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