



# Maximizer<sup>®</sup>

## CRM 12

*Click the title and the guide opens....*

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### **User's Guide**

The Maximizer CRM User's Guide is a conceptual reference for using Maximizer. The guide focuses on the business details of how to use the application effectively.

### **Administrator's Guide**

The Maximizer CRM Administrator's Guide for Group Edition provides you with information describing how to install and set up Maximizer and its components.